



european university
CENTER FOR MANAGEMENT STUDIES
www.euruni.edu

Established in 1973, European University (EU) is one of the world's top business schools, recognized for the academic excellence of its faculty and student body and for the professional success of its alumni. EU is accredited by ACBSP (Association of Collegiate Business Schools and Programs), a CHEA-recognized accrediting body.



Unique study environment

EU offers education that is student-oriented, flexible and personal. All courses are taught in English by highly-qualified and experienced international faculty. At EU, faculty works with students on an individual basis to create a cooperative and caring learning environment where human values flourish. EU faculty are highly-qualified and possess experience as entrepreneurs, consultants and business leaders, which brings business practice into the classroom.

Inter-campus transfer opportunities

Students are encouraged to transfer between EU's global network of campuses in diverse locations such as Spain, Switzerland, Germany, UK, Austria, Syria, Kazakhstan, Malaysia, China, Taiwan and Singapore. This means that EU students are a vibrant and motivated international community and graduates are prepared for more effective interaction in the global marketplace.

Innovative academic approach

EU's pragmatic approach to business education is proven to effectively prepare students for leadership positions in business and industry. EU brings the American

education model to Europe; the case study method resolves real-world business issues and enables learning access to business theory.

Dynamic programs

EU delivers degree programs that prepare students to meet the demands of a globalizing business society: the Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs. The BBA is a 3-year/6-semester program with the option to specialize in Business Administration, Communication & Public Relations, Leisure & Tourism Management, International Relations, Sports Management and Business Finance.

The MBA students are offered a 1-year/3-term program with majors in International Business, Communication & Public Relations, International Marketing, Global Banking & Finance, Leisure & Tourism Management, Entrepreneurship, Leadership, E-Business, Sports Management and Human Resources Management.

EU has also developed new undergraduate dual-degree programs with its North American partner Nichols College (Boston, USA) which allows students from Nichols and EU to study their undergraduate degree abroad. The formula for this dual-degree BBA program is 5+2=2: students spend 5 semesters at EU in Europe and 2 semesters at Nichols College and receive 2 undergraduate degrees, one from each institution, in only 3 years.

The classical MBA is for recent university graduates with up to 5 years' work experience who wish to reach the next level of management in their profession and is offered full-time or part-time. The Executive MBA is for professionals with at least 5 years' experience and is provided once a week on Saturdays, while the tailor-made Flex MBA offers maximum flexibility in terms of curriculum and timetable. The innovative Cross MBA is a program that is available one weekend a month over 15 months in cooperation with Nichols College. The program combines American and European MBA curricula and is provided by EU and Nichols College faculty. Upon completion, participants receive both American and European MBA degrees.

For more information about EU please visit our webpage www.euruni.edu or contact us directly at **93 201 8171** to set up an **info session** in **Barcelona**. We are closer than you think!



BBA / MBA

ACCREDITED BACHELOR & MASTER DEGREES

- > Small classes - All courses taught in English
- > Excellent mix of theory and practice
- > International environment
- > Global campus network



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